

# LUMIVIE SYSTEM

Circadian Rhythm based Broad Antioxidant Protection FOR SKIN THAT THRIVES

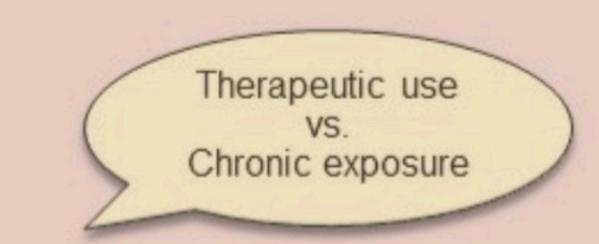


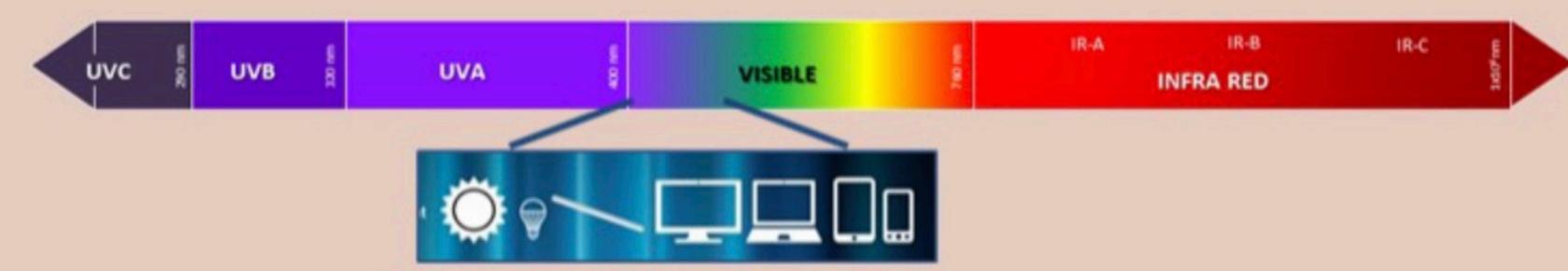
# LIGHT SPECTRUM

Solar radiation results in skin damage and extrinsic skin aging

Effects of UVA and UVB are well known

More recent research focus on infra-red and visible light





Visible light, specifically High Energy Visible (HEV) or blue light:

Increases free radical formation

Damages extracellular matrix (ECM)

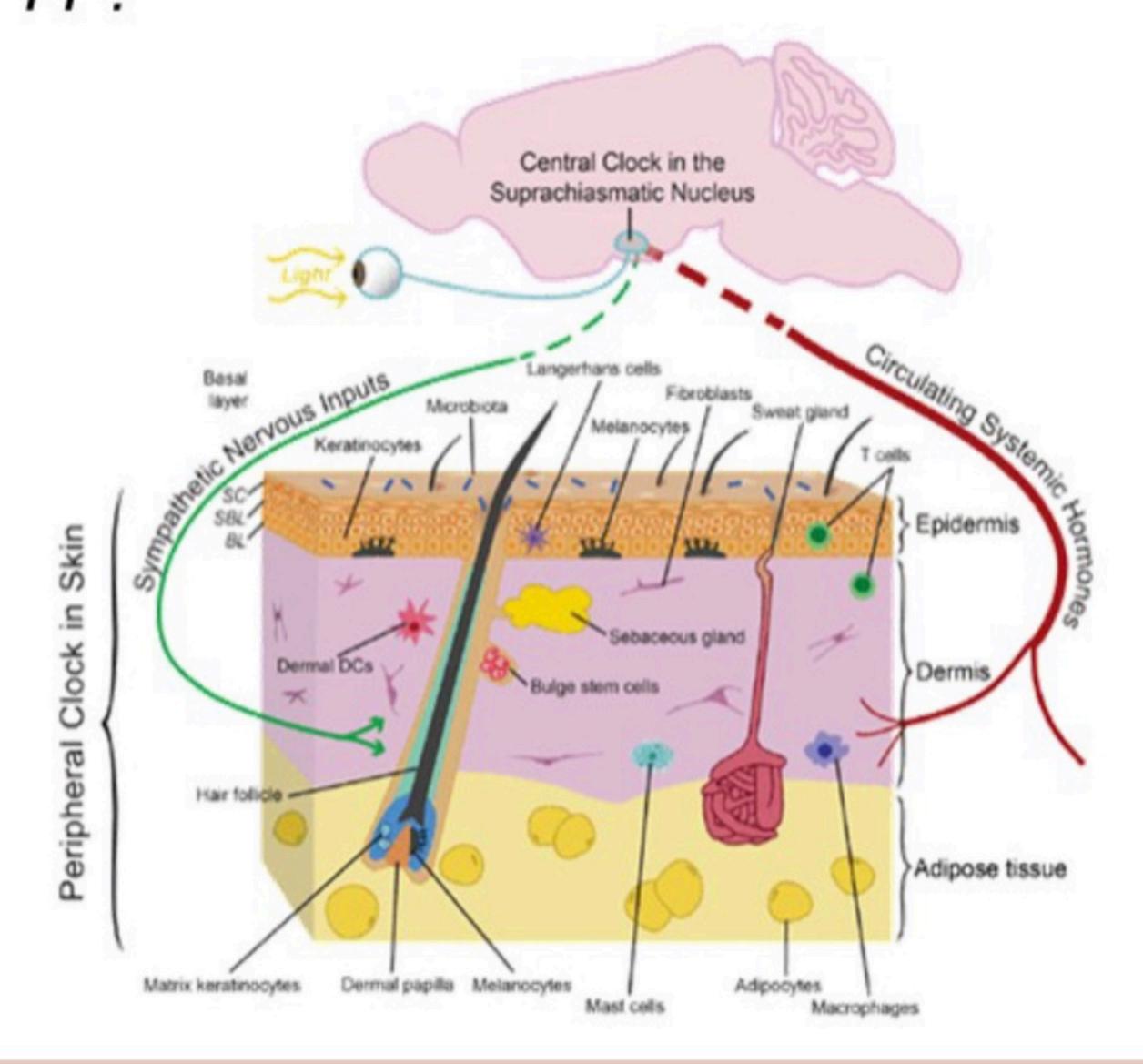
Induces pigmentation (skin types III-VI)

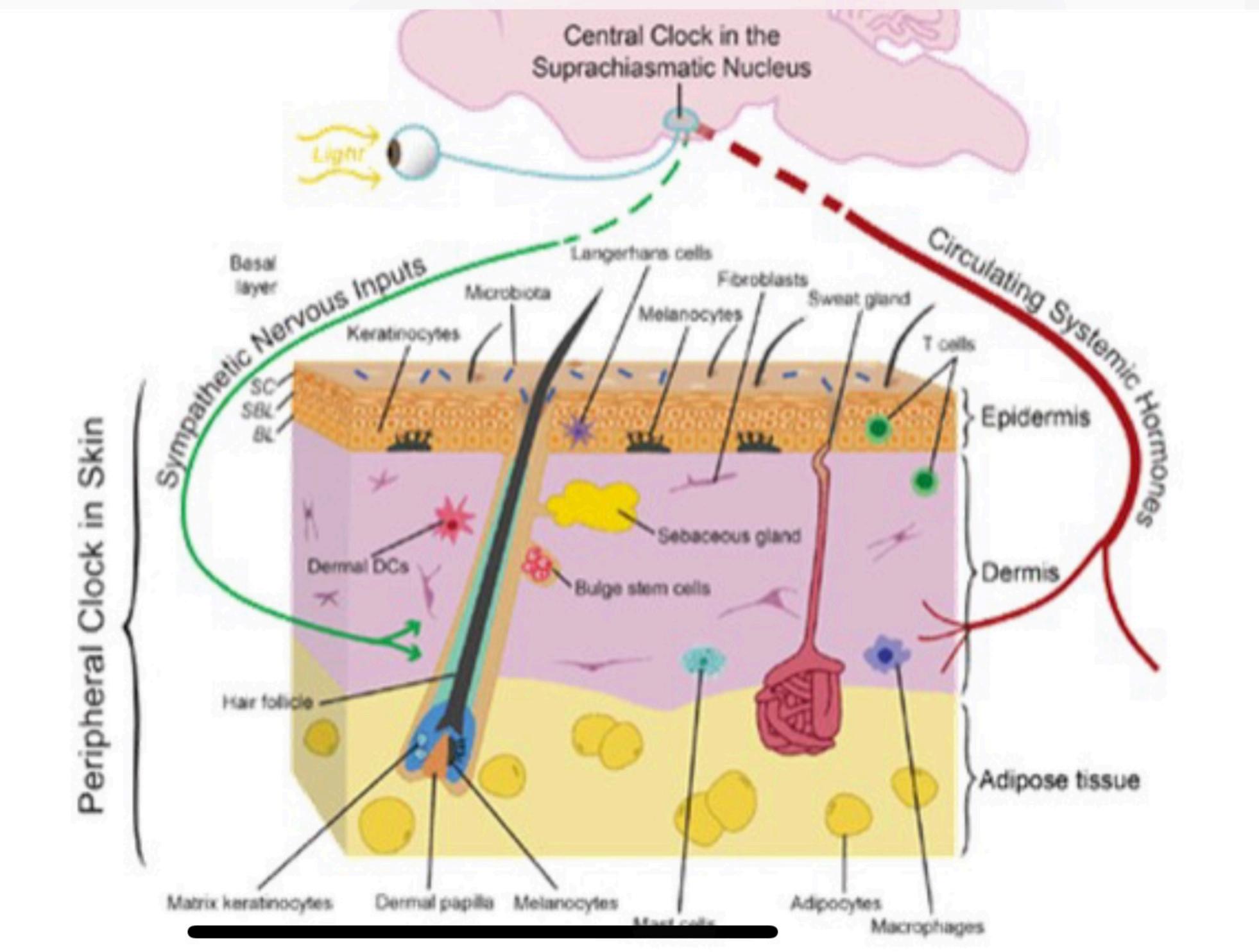
# CIRCADIAN RHYTHMS IN SKIN WHAT IS IT?

# What Is It?

Circadian rhythms are physical, mental, and behavioral changes that follow a daily cycle. They respond primarily to light and darkness in an organism's environment. Sleeping at night and being awake during the day is an example of a light-related circadian rhythm.

https://www.nigms.nih.gov/education/pages/factsheet\_circadianrhythms.aspx



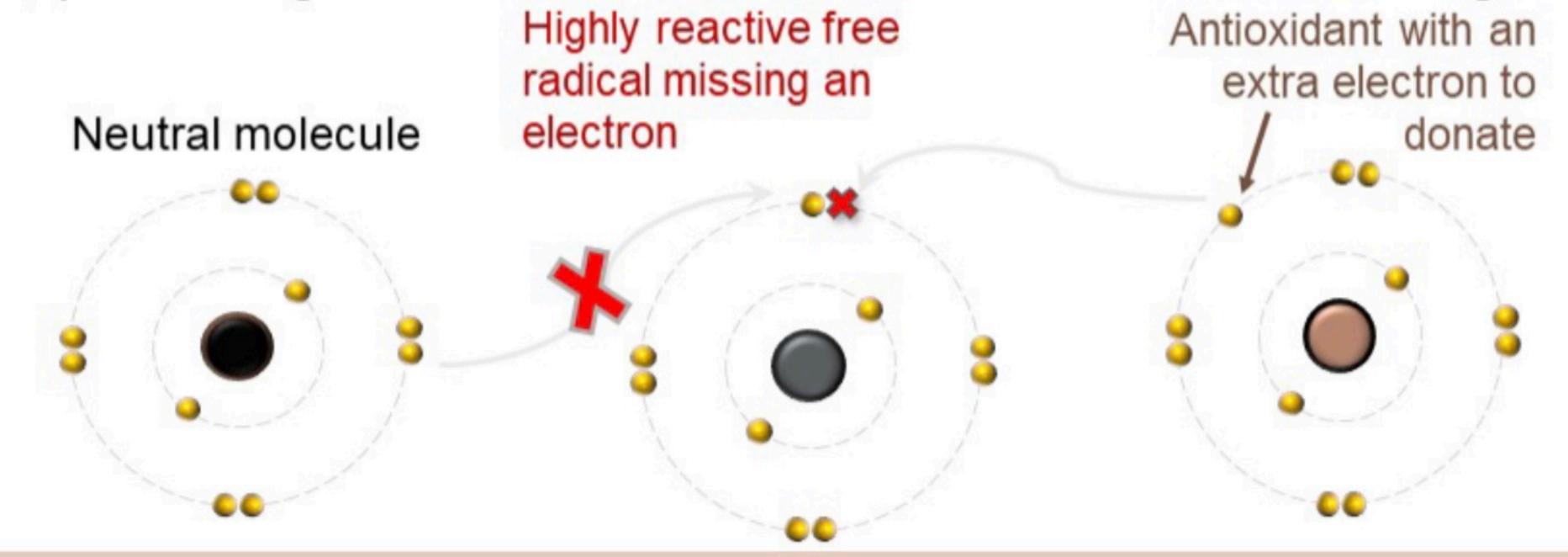


# ANTIOXIDANTS: DEFINITION AND FUNCTION

Free radicals are highly reactive chemical species that contain unpaired elections.

Because of their reactive nature, they can start oxidation reactions with surrounding molecules leading to tissue damage.

Antioxidants inhibit these chain reactions by donating an electron and neutralizing free radicals, preventing further oxidation reactions and cellular damage.



# FREE RADICAL DAMAGE: DAY VS. NIGHT



#### Free Radicals - Solar:

UVA, UVB Heat, IR Visible Light



Pollution - Ozone, PMs Smoking, Chemicals Blue Light





#### Related Toxins

Cellular & Mitochondrial By-products



Free Radicals Mitochondrial Activity Glycolysis, Inflammation Blue Light, Indoor Pollution

# LUMIVIVE M DAY

#### External Protection Against:

- UV-Rays
- Pollution
- IR and Heat
- Blue Light

#### Direct Antioxidants:

- Scavenge/Neutralize ROS
- Chelate Metal Ion
- Prevent Particulate Matter Adhesion



### LUMIVIE DAY KEY INGREDIENTS

#### Potent Antioxidants Neutralize Free Radicals from EXTERNAL Aggressors



THEOBROMA



BIOFLAVONOIDS



MARINE



DUNALIELLA



POLYGONUM



PHYSALIS

- Blue light protection
- Rich in peptides, saccharides, and polyphenols
- Antioxidants
- Enhance dermal biobarrier
- Potent antioxidants
- Environmental pollution protection
- Reduces adhesion of particulate matter
- Protects against UV
- Protects against
  UV and Heat
- French Clary Sage extract
- Persian Silk Tree extract
- St. Paul's Wort
- Vitis Flower Stem
   Cell Extract

# LUMIVIVE MIGHT

#### Internal Protection Against:

- Accumulated damage
- Cellular Metabolism
- Mitochondrial Free Radicals

#### Indirect Antioxidants:

- Upregulate Intrisic Antioxidants
- Upregulate Detoxification Enzymes
- Boost Mitochondrial Function

SKINMEDICA®

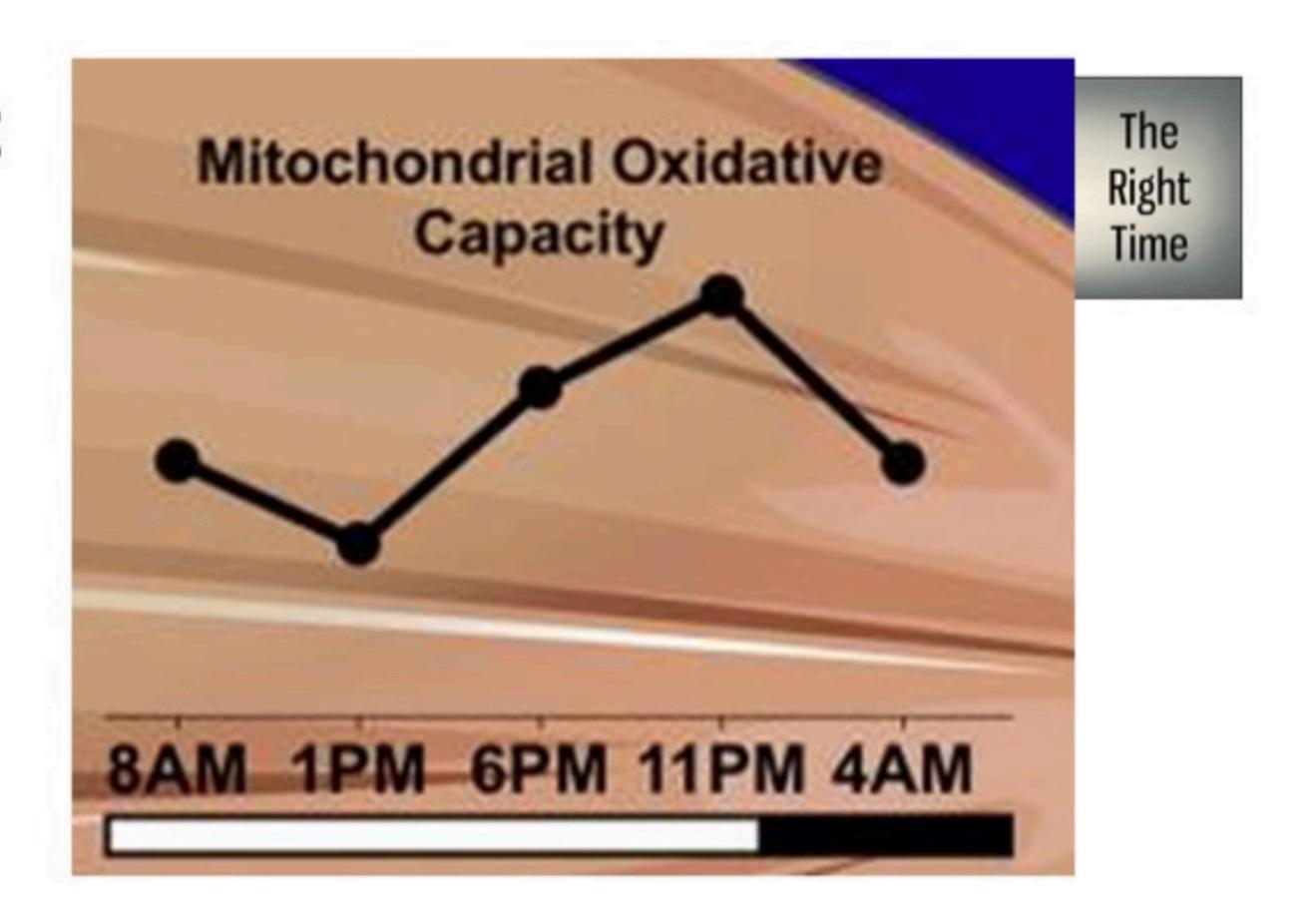


For scientific education of health 24

# MITOCHONDRIA: CIRCADIAN RHYTHM OF ACTIVITY

 Mitochondria activity is highest at night.

 At night, skin cells increase regenerative mechanisms that repair the damage sustained during the day.



# LUMIVIVE NIGHT KEY INGREDIENTS

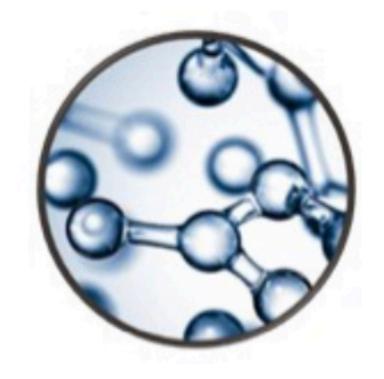
#### Antioxidants Neutralize Free Radicals from INTERNAL Aggressors



MIRABILIS



MITOQUINOL



PENTAPEPTIDE-34



VITIS
VINEFERA
SCE

VIBRIO

ACETYL TETRAPEPTIDE-2

- Detoxification & Cellular Metabolism
- Improve mitochondrial function
- Increase ATP production

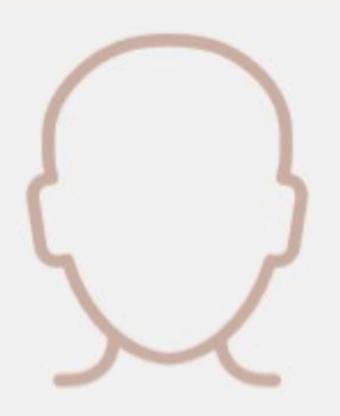
- Support CoQ-10 levels
- Increase ATP production

- Provides

   epidermal
   protection
- Refines skin texture and resilience through desquamation
- Supports ECM & Elasticity

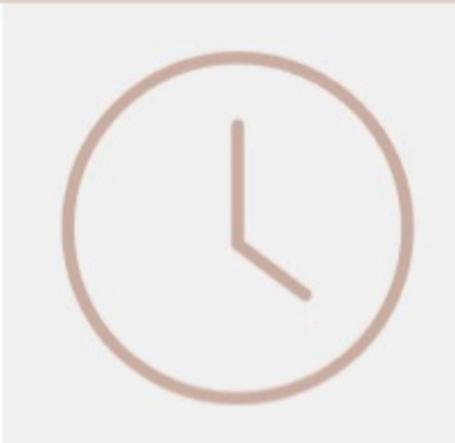
### ORDER OF APPLICATION ADDING LUMIVIVE

#### WHEN TO APPLY



Apply Lumivive AM in the morning and Lumivive PM in the evening





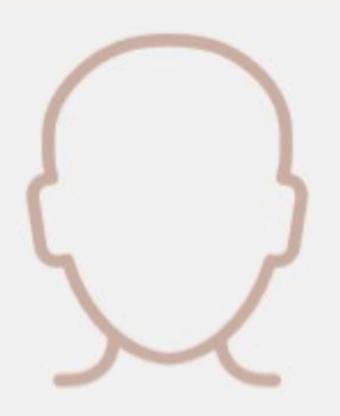
Apply to face, neck and décolleté or any area





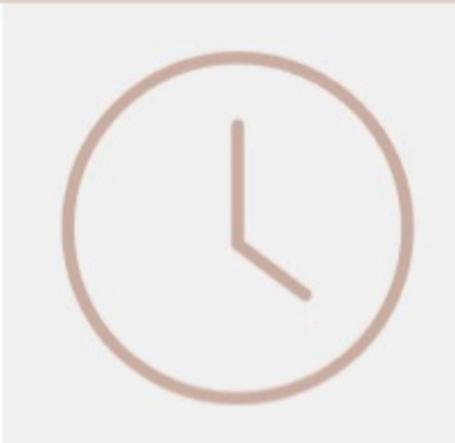
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