

# A LEGACY OF RESULTS

Our growth factors have revolutionized skincare and helped millions of patients achieve healthier, younger-looking skin.



The most researched\*
The most awarded<sup>†</sup>
The most respected name in growth factor skincare

And now we are taking it to the next level...



Reference: Data on file at SkinMedica®.

<sup>\*</sup>Clinical studies and publications include the full portfolio of growth factor products, including SkinMedica® and Regenica® †From 2010 to 2018 for select SkinMedica® growth factor products only.

# WHAT ARE GROWTH FACTORS (GF)?

Naturally secreted cell-signaling proteins

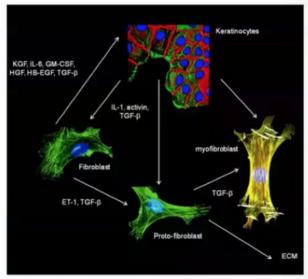
Interact with specific receptors on the surface of skin cells (key-lock concept)

Work locally to regulate cell activity for optimal tissue structure & function

Important role in skin repair and remodeling

Work synergistically within a complex network

Production and level of growth factors decrease with age<sup>1,2</sup>



Schematic reprinted from:Werner S, et al. J Invest Dermatol;127:998-1008; 2007

# OTHER SOURCES OF GROWTH FACTORS



#### PLANT & ANIMAL

- Different class of organisms or species
- Structure and function of these type of growth factors are different from human growth factors
- 'Key-lock' mismatch



#### **HUMAN RECOMBINANT**

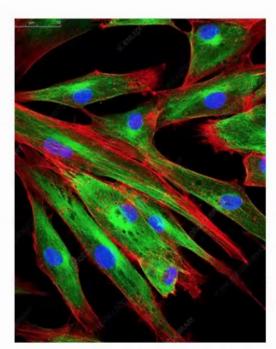
- Produced by bacteria using specific human DNA
- Protein modification is not same as naturally secreted growth factors
- Less activity than natural growth factors
- Ideal growth factor combination cannot be synthetically created



HUMAN NON-SKIN CELL & STEM CELL

- E.g. adipose tissue-derived & bone marrow mesenchymal stem cell
- Human natural growth factors
- Not physiologically-balanced: secreted growth factor blend is not ideal for skin tissue

# IDEAL GROWTH FACTOR SOURCE



Confocal microscopy of fibroblast cells (royalty-free stock photo)

#### **HUMAN NEONATAL FIBROBLAST**

- Skin cell that produces dermal extracellular matrix
- Human natural growth factors
- Neonatal cells can produce more growth factors than aged or adult cells
- Physiologically-balanced composition of growth factors to provide optimal benefits for skin tissue

# TNS® ADVANCED+ SERUM Next Generation Skin Care

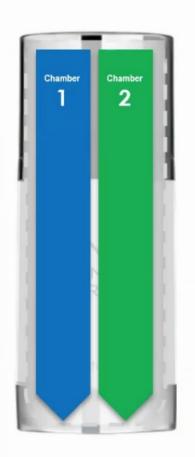
- Combines SkinMedica's most advanced growth factor technology with powerful botanical & marine ingredients
- Next-level, comprehensive approach to anti-aging skin care
- Rapid visible skin rejuvenation at as early as 2 weeks
- Subjects felt they looked 6 years younger after 12 weeks of use
- Colorless & odorless

SKINMEDICA\*



# NEXT GENERATION GROWTH FACTORS

- Advanced growth factor technology: MRCx™
  - Human fibroblast conditioned media
  - Cultured in a large bioreactor in under hypoxic (low oxygen) conditions and on dextran beads in suspension (low gravity) to mimic the fetal environment
    - Use of exact same neonatal foreskin fibroblast as TNS®
  - Different blend of growth factors that supports skin development
- >450 Physiologically-balanced natural growth factors, cytokines, stem cell factors, and other matrix proteins
- Hypoxic conditions may induce proteins that stimulate precursor cells
  - Further strengthen the skin rejuvenating benefits of human fibroblast-derived growth factors



# TNS® ADVANCED+ SERUM

Next-level comprehensive skin rejuvenation in a dual pump serum:

#### Chamber 1: TNS-MR

- Next generation growth factor blend (MRCx™)
- Peptide complex: supports dermal ECM

#### Chamber 2: RenessenSCe (RSC) Advanced

- Advanced blend of botanicals, marine extracts and peptides
- Designed to assist the growth factor blend in supporting skin rejuvenation and further enhancing the benefits of TNS® Advanced+

French Flax Seed Extract	Green Microalgae Extract
Spanish Marine Exopolysaccharides	Lactococcus Ferment Lysate
Peptides	Antioxidants

# WHAT DOES TNS® ADVANCED+ SERUM DO?

#### TNS A+ benefits TNS A+ ingredients Supports skin barrier TNS-MR

Supports Epidermal Cell-Cell Adhesion

oxidative stress

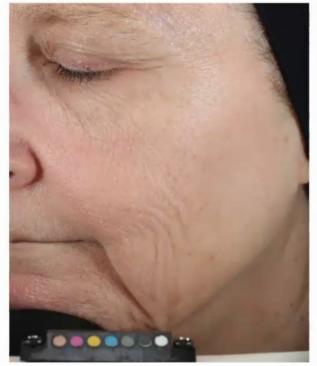
Supports the Dermal-Epidermal Junction

Protects against free radical damage and

- **Supports Stem Cells Function & Proliferation**
- **Supports Intercellular Communication**
- **Supports Cellular Recycling and Protein** Homeostasis
- Helps to Prevent Cellular Senescence
- Supports Collagen, Elastin & other ECM components
- Supports Heparan Sulfate & Proteoglycans

- Lactococcus Ferment Lysate
- Antioxidants
- TNS-MR
- French Flax Seed Extract
- TNS-MR
- Spanish Marine Exopolysaccharides
- TNS-MR
- **Peptides**
- TNS-MR
- **Green Microalgae Extract**

# IMPROVEMENTS AT WEEK 2





TNS® A+ treatment group Female, Age 60 Fitzpatrick Skin Type II Standard Lighting

Baseline

Week 2

# IMPROVEMENTS AT WEEK 2



TNS® A+ treatment group Female, Age 68 Fitzpatrick Skin Type II Standard lighting

Baseline

Week 2

# **IMPROVEMENTS AT WEEK 8**





TNS® A+ treatment group Male, Age 42 Fitzpatrick Skin Type V Standard lighting

Baseline

Week 8

# IMPROVEMENTS AT WEEK 12



A .....

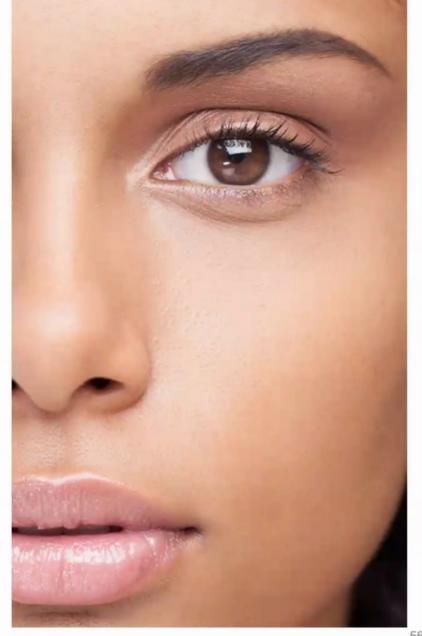
TNS® A+ treatment group Female, Age 60 Fitzpatrick Skin Type II Parallel-polarized lighting

Baseline

Week 12

# TNS® ADVANCED+ SERUM Scientific key take-aways

- Contains most advanced growth factor technology
  - Physiologically-balanced composition of natural growth factors from human fibroblasts to provide optimal benefits for skin tissue
- Multi-modal approach for optimal skin rejuvenation:
  - Prejuvenation: helps to delay the onset of signs of skin aging
  - Skin rejuvenation: addresses the existing signs of skin aging
- Clinically proven:
  - Rapid visible skin rejuvenation at as early as 2 weeks
  - Addresses the appearance of sagging and loose skin
  - Users feel as if they look 6 years younger after 12 weeks of use



SKINMEDICA\*

# SKINMEDICA® TNS® ADVANCED+ PRO-INFUSION SERUM

Delivered by DiamondGlow™

The first signature serum for DiamondGlow™ formulated with our most advanced Growth Factor Technology to comprehensively rejuvenate skin.

COMING

SKINMEDICA®



# CUSTOMIZE AT-HOME SKINCARE REGIMENS TO COMPLEMENT AND ENHANCE IN-OFFICE PROCEDURES

- Extend the benefits of your procedure
   Promote long-term healthy-looking skin
  - Foster long-term patient relationships through engagement and touch points

#### SAMPLE COMBINATIONS TO REJUVENATE AND TARGET

#### **Hydration**



TNS® Advanced+ Serum with HA<sup>5®</sup> Rejuvenating Hydrator

#### **Brightening**



TNS® Advanced+ Serum with Lytera® 2.0 Pigment Correcting Serum

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#### Retexturing



TNS® Advanced+ Serum with Retinol Complex 0.5